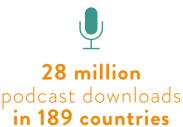
MONICA REINAGEL

Media kit 2017

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About Monica Reinagel



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50,000 followers and counting



author of **six books**

Monica Reinagel, MS, LD/N, CNS is a board-certified, licensed nutritionist and professionally trained chef. Her "sane and scientific" approach and "foodie-friendly" advice is regularly featured on the TODAY show, Dr. Oz, CBS News, Morning Edition, and in the nation's leading newspapers, magazines, and websites.

Monica reaches over million readers and listeners every month through a wide variety of media channels. She's a regular contributor to the <u>Huffington</u> <u>Post</u>, <u>Scientific American</u>, <u>Food and Nutrition magazine</u>, <u>My Fitness Pal</u>, a featured commentator for <u>WYPR-FM</u> and <u>WOSU-FM</u>, as well as a <u>busy</u> <u>public speaker</u> and educator.

She's also creator of the Nutrition Diva podcast, one of iTunes' most highly ranked health and fitness podcasts since its debutin 2008, with more than 400 episodes and over 28 million downloads in 189 countries. The Nutrition Diva podcast is a featured in-flight audio selection on United Airlines.

Monica is the author of six books, including Nutrition Diva's Secrets for a Healthy Diet, The Inflammation-Free Diet Plan, and How to Win at Losing. Her nutrition blog and coaching programs are found at <u>NutritionOverEasy.com</u>.

She has served as a spokesperson and media representative for the Hass Avocado Board, California Raisin Marketing Board, KIND snacks, Abbot Laboratories and as a consultant to numerous restaurants, food, and nutritionrelated companies. Monica previously served as Chief Nutritionist and Editorial Director for NutritionData.com at Conde Nast.

Professional affiliations include the Academy of Nutrition and Dietetics, the International Association of Culinary Professionals, the American College of Nutrition, and the Association of Health Care Journalists.



Press & Media Clips TV and Video

DR OZ HEALTHIEST KIND OF MILK



TODAY SHOW CAFFEINATED NATION



CBS NEWS CALORIE CYCLING FOR WEIGHT LOSS



NBC'S THE BUZZ STAYING ON TRACK DURING SUMMER FESTIVITIES



LISA OZ SHOW FOOD COMBOS THAT BOOST NUTRITION



DR OZ ENERGY BOOSTERS IN YOUR PANTRY



FOX NEWS WHAT REALLY WORKS FOR WEIGHT LOSS?



DR OZ ANTI-AGING BENEFITS OF OILS



FOX NEWS SORTING NUTRITION FACT **FROM FICTION**





Press & Media Clips Radio and Audio

ESLO FOR VIEWER REEXES STRATION	Monica joins Midday host Tom Hall for Smart Nutrition, a monthly roundup of the latest nutrition news and listener questions. LISTEN NOW
npr	When Morning Edition's consumer reporter Patti Neighmond wants to know whether kombucha is a magical health elixir or just funky tea, she asks Monica. LISTEN NOW
WOSU media	Host Ann Fisher grills Monica about the latest in nutrition news and trends and takes caller questions.
REGAINED WEINESS take back your health	Monica talks inflammation, nutrition, and Netflix with Jamie Logie of the hot new Regained Wellness podcast. LISTEN NOW
BENGREENFIELDFITNESS	Fitness guru and podcasting legend Ben Greenfield interviews Monica on childhood obe- sity and how we can help our kids grow up healthy. LISTEN NOW
ZEN Commuter	Host Thom Walters and Monica ratchet down the drama around eating healthy.
	Monica talkes with Sensory Scientist Annette Hottenstein of the Food Sommellier pod- cast about nutrition literacy, the distorting effect of the media, and practical tips for eating well. LISTEN NOW
Vicky and len con what really matters	Monica shares tips with Vicki and Jen of the What Really Matters Podcast on eating healthy on the go.

Press & Media Clips Around the Web

TODAY

How to order a healthier sandwich, by Lexi Dwyer. READ ONLINE

Monica weighs in on the Bulletproof Coffee trend. By Tracy Saelinger. READ ONLINE

MENS FITNESS

Should you be eating sprouted grains, by Hollis Templeton. READ ONLINE

The Daily Meal

Monica sets the record straight about diet and breast cancer on TheDailyMeal.com. READ ONLINE

ZAGAT

Why bone broth is such a hot trend, by Megan Steintrager. READ ONLINE

GREATIST

Monica gives Greatist.com the scoop on how to pick, peel, and enjoy the perfect avocado.

READ ONLINE

USNews

The Nutrition Diva podcast is #1 on US News and World Report's favorite nutrition podcasts. READ ONLINE

BuzzFeed

Eleven surprising facts about protein, by Deena Shanker.

READ ONLINE

Here's what real healthy people actually snack on, by Casey Gueren. READ ONLINE

sheknows

Five ways to improve a vegan diet, by Michelle Borboa. READ ONLINE

Forbes

Forbes.com asks Monica how to eat well on a budget. READ ONLINE

SecondAct

How does an opera singer end up dishing out nutrition advice? Entrepreneur Magazine's SecondAct.com profiles the making of a Nutrition Diva.

READ ONLINE

SMARTERTRAVEL

Monica offers 9 Ways to Stay Trim on Vacation on SmarterTravel.com. READ ONLINE

Myfitnesspal

The Nutrition Diva is the only nutrition podcast on My Fitness Pal's recommended Playlist.

READ ONLINE

cafemom

Moms have enough to worry about. Monica dishes on "Five Dumb Nutrition Rules Worth Breaking" on The Stir Blog on CafeMom.com.

READ ONLINE

epicurious

Esther Sung of Epicurious.com talks with Monica about healthy eating and diet tips from Secrets for a Healthy Diet. READ ONLINE

Five foods you can stop worrying about, by Megan Steintrager. READ ONLINE

THE HUFFINGTON POST

Ten tips for healthier grocery shopping from the nutrition experts who know best, by Sarah Klein.

Ten nutritionists reveal what they'd order if they had to eat at McDonalds, by Kate Bratskeir.

READ ONLINE

Dehydrating Foods: Could What You Eat And Drink Dehydrate You? by Sarah Klein. READ ONLINE

Fat Burning Foods: What to eat for a flatter stomach. by Joy D'Souza. READ ONLINE



Press & Media Clips

Print



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The Washington Post's Jennifer Huget gets some tips from Monica on how to enjoy this summer's seasonal bounty.



Monica joins 19 other health and fitness experts with hot tips for staying healthy in your 40s in Baltimore Style.

READ ONLINE



READ ONLINE

Get Monica's take on The New Food Rules in Women's Day.



Monica explains how to eat to beat inflammation in Vegetarian Times.



Find out how eating with the seasons helps you maximize your health in Oxygen Magazine.



Monica offers thoughts on the "super foods" mentality and the psychology of eating well in Psychology Today.



READ ONLINE

"I'd rather crusade for commonsense than feed the media's insatiable appetite for content," says Monica in this frank interview with Today's Diet and Nutrition.



Get Monica's advice on how to look and feel your best on the big day in Bridal Guide Magazine.



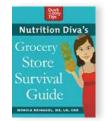
<u>More by Monica</u> Books, Ebooks, Audiobooks



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NUTRITION DIVA'S SECRETS FOR A HEALTHY DIET

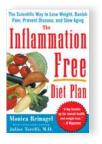
Virtually everything you (really) need to know about shopping and eating healthy in one slim volume, including recipes, sample meal plans, and shopping lists.



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GROCERY STORE SURVIVAL GUIDE

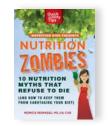
Previously published as part of Secrets for a Healthy Diet, this is your essential guide to all the questions and conundrums that come up at the grocery store. I'll walk you through every aisle and help you make the best choices in every category and help ensure that you arrive home with the groceries you need to prepare and enjoy healthy balanced meals.



GET IT HERE

THE INFLAMMATION FREE DIET PLAN

Learn how low-level systemic inflammation undermines your health and how to fix it with food. (And, yes of course, <u>there's an app for that!</u>) There's lots more about inflammation and your health on my <u>InflammationFactor.com</u> <u>website</u>.



GET IT HERE

NUTRITION ZOMBIES: MYTHS THAT REFUSE TO DIE

Next time you get one of those emails from your mother warning that drinking ice water with meals causes stomach cancer, or your spinning instructor starts explaining the importance of a regular "cleanse," or your co-worker claims that today's fruits and vegetables are completely devoid of nutrients, you'll be armed with the actual facts.



HOW TO WIN AT LOSING

Elaborate theories and complicated regimens sell books and magazines but they (obviously) don't offer a real solution. In this brief but empowering book, I sift through the science and the silliness, separate food fact from food fiction, and reveals simple strategies that lead to lasting success.

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JUMPSTART

It's never too late to jumpstart your life! My fellow experts at Quick and Dirty Tips and I have compiled simple, effective advice for every area of life in sections on Career and Productivity, Communication and Relationships, Health and Fitness, Money and Finance, House and Home, and Parenting and Family Life.



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LIFE AFTER COLLEGE

In this essential guide for life after college, I team up with 11 other experts from the Quick and Dirty Tips network to tackle the most important issues facing every recent grad. Including:

- How do I get a job?
- How do I lose the weight I gained in college?
- Can writing become a career?
- How do I stock a healthy kitchen on a budget?

